

Natalia Pruklang

PR Agent in Entertainment

971-240-9588
nataliapruklang@gmail.com
www.linkedin.com/nataliapruklang

— Skills

Innovative thinker, strong work ethic, leadership and team management, effective professional communication, social media expertise, proficient in Adobe (Indesign, After Effects), AI, Microsoft Word and Excel, Canva, customer service relationship, pop culture knowledge, social media analytics and audits.

— Experience

Allen Hall PR / Account Executive

SEPTEMBER 2025 -PRESENT, EUGENE, OR

A nationally affiliated PR firm run by UO Students providing strategic communication services to real-world clients. Worked closely with PRSA Oregon to plan, promote, and execute its sold out Communicators Conference in April 2026. Including event planning, outreach, and campaign development.

University of Oregon Transportation Services / Front Desk Receptionist

OCTOBER 2023 - PRESENT, EUGENE, OR

Developed customer service and professional problem solving skills. Dealing with phone calls from staff and students. Processing payments for permits and tickets. Sorting and sending out mail, assisting with projects, helping out at orientation days. Design graphics for websites, hand-outs, and social media.

Public Relations Campaigns / Class Course

WINTER TERM 2026, UNIVERSITY OF OREGON

In 10 weeks I worked as a group to help increase subscribers and subscriber engagement for the Eugene Symphony's 26/27 season. Including a full PR plan document with three tactics and deliverables. Developed professional skills, presented to clients, and got used to the fast pace industry that is PR.

— Education

Sprague High School / High School Diploma

SEPTEMBER 2018 - JUNE 2022, SALEM, OR

Graduated with a 3.93 GPA

University of Oregon / Bachelor of Science (Inprogress)

SEPTEMBER 2022 - JUNE 2026, EUGENE, OR

Senior majoring in Public Relations in the School of Journalism and Communications, minoring in Sports Business with a 3.5 GPA

— Awards

Pathway Oregon Scholarship (4 years full-ride)

University of Oregon's Dean List x4